

**25 March 2010**

<b>13.30 – 14.00</b>	Arrival and registration
<b>14.00 – 14.10</b>	Welcome
	Ruud Huirne, Director Social Sciences Group, Wageningen UR
	Opening address
	Emmo Meijer, Director Research & Strategy Unilever Research Vlaardingen
	Conference Chair and Introduction to the program
<b>14.10 – 14.30</b>	Bill Lesser, Cornell University, Visiting professor Wageningen UR
	Objectives of the conference
<b>14.30 – 15.00</b>	Martin Kropff, Rector Magnificus Wageningen UR and vice-chairman of the Board of Directors
	Science for Impact: Technology Transfer at Wageningen University & Research Centre
<b>15.00 – 15.30</b>	Wim Hulsink, Professor Innovative Entrepreneurship Wageningen UR and RSM Erasmus University
	Science, Technology and Innovation System in The Netherlands: about Public Private Partnerships in R&D and Technology Transfer
<b>15.30 – 16.00</b>	Break: Coffee, tea
<b>16.00 – 16.30</b>	Anselm Kamperman Sanders, Professor of Intellectual Property Law, Maastricht University
	IP Policy at Universities and its role in technology transfer
<b>16.30 – 17.00</b>	Bill Lesser, Cornell University, Visiting professor Wageningen UR
	Factors associated with University success in Technology Transfer
<b>17.00 – 18.30</b>	Student Poster presentation session and Networking + Drinks
	Technology transfer at Wageningen and Elsewhere. Performed by Wageningen UR students. Coordination: Wim Hulsink, Professor Innovative Entrepreneurship Wageningen University
<b>18.30 – 21.00</b>	Conference Dinner (by invitation only)
	<i>Dinner Speech</i> by Emmo Meijer. Conference Chairman:
	An industry view on Technology Transfer at Universities

**26 March 2010**

Chair Emmo Meijer, Director Research & Strategy Unilever Research Vlaardingen	
<b>09.00 – 09.30</b>	Colja Laane, Director of the Netherlands Genomics Initiative (NGI)
	The importance of Valorization-Governance in the Dutch Research Centres
<b>09.30 – 10.00</b>	Emily Bauer, Licensing Manager, Wisconsin Alumni Research Foundation WARF, Madison USA
	Tech transfer in agricultural biotechnology at WARF
<b>10.00 – 10.30</b>	Break: Coffee, tea
<b>10.30 – 12.00</b>	Technology Transfer in other research sectors and other universities
	- Thomas von Waldkirch TechnoPark Science Park Incubator Zurich (Switzerland)
	Best practices in technology transfer from Switzerland: lessons learnt from TechnoPark and ETH Zurich
	- Kees Eijkel, Kennispark Twente University
	The focus of commercialization: technology transfer or regional development?
	- Best practices from Belgium: Speaker to be announced
<b>12.00 – 13.00</b>	Lunch
<b>13.00 – 14.00</b>	Panel Discussion
	Chair: Professor Bill Lesser with speakers of the morning session
	Technology transfer and knowledge Valorisation: lessons for the future
<b>14.00 – 15.00</b>	Showcase of Wageningen Spin-offs, Gitte Schober, Director DAFNE/Startlife
	Short presentations (pitches) of successful entrepreneurs from the Wageningen / Food Valley Community
<b>15.00 – 15.30</b>	Farewell address
	Hans Dons, Professor Entrepreneurship in the Life Sciences, Wageningen University and Director Bioseeds B.V.
	Entrepreneurial learning at Wageningen University & Research centre
<b>15.30 –</b>	Reception